

YOU CAN START YOUR #WarOnWasteAU by #BYOCoffeeCup

TO SEE LOCAL CAFES WHO HAVE ALREADY
SIGNED UP TO SUPPORT #BYOCOFFEECUP GO TO
WWW.RESPONSIBLECAFES.ORG

If your favourite café isn't on the map encourage them to jump onboard and be part of the growing momentum and solution. **BE A WASTE INFLUENCER!**

1 BILLION single use cups go into landfill every year in **AUSTRALIA** – that's **50,000 EVERY 30 MINUTES**

If those **1 BILLION** coffee cups were laid end to end in a line they would circumnavigate the World **TWO AND A HALF TIMES.**



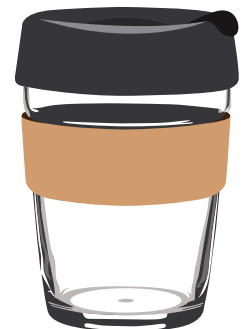
SINGLE-USE COFFEE CUPS

- Promotes a throwaway culture of one time use.
- Part of the problem
- Minutes in your hand, up to 50 years in landfill

VS

REUSABLE COFFEE CUPS

- Promotes larger movement of reuse and sustainability
- Part of the solution
- Use for 3 years plus and then recycle



Guess how many coffees it takes for a keep cup to break even with disposables?

IT TAKES JUST **15 USES**. AFTER THOSE 15 CUPS,
YOU START **SAVING WATER, TREES AND ENERGY.**

INCONVENIENCE IS NO LONGER AN ACCEPTABLE REASON.

CAFFEINE DREAM is a community project initiated by Leadership Great South Coast

For more information:

www.leadershipgreatsouthcoast.org.au



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